

Chaptergram

FROM YOUR PRESIDENT

Every time I write for a Chaptergram I am amazed at how fast this year is moving along. It's already March – Ethics Awareness Month. While we are recognizing March as Ethics Awareness, we need to be thinking about and practicing good ethics all year long. Remember, when it comes to a question as to whether or not it's "right," ask yourself how it would make you feel if a close family member, manager or friend knew. What would they think?

We have a very busy spring planned. Our Ethics Breakfast will be held at State Auto's headquarters in Blue Ash on March 19 at 7:30am. This is our first event sponsored by State Auto and we are hoping for a great turnout. Our speaker is David T. Croall from Porter, Wright, Morris, & Arthur, LLP. Mr. Croall will explore ethics issues specific to the CPCU code of ethics with topics ranging from employee relations to claims situations.

On April 8th, we will hold a National CPCU Society Workshop at American Modern in Amelia. The event will run from 8:00 am - noon. It's called "Developing Resilience in a Rapidly Changing World" - quite a timely topic for our current insurance industry. We will also have our annual *Have a Heart* event, which raises money for Insuring the Children, on April 25th.

Look for details in May for our annual golf outing as well as a potential Reds outing.

*Kathy Balzano, CPCU
President*



RESEARCH PROJECT PARTICIPANTS NEEDED

Are you interested in being part of a research project and being published? The Chapter is looking for you! Don Malecki, Past President 1974, has graciously accepted the role of coordinator for this project. If you are interested, please contact Don Malecki at dsmmcc@insightbb.com or Mike Koscielny at mkoscielny@amig.com for details.

*Mike Koscielny, CPCU
President Elect*

HAVE A HEART GALA

Please reserve a spot on your calendar to attend this year's *Have a Heart Gala* on Saturday, April 25th at 7:30PM at the Kenwood County Club. This fundraiser supports Insuring the Children, an organization that promotes awareness, prevention, and treatment of child abuse and neglect in the Tri-State area. You can purchase tickets for the Gala online at www.ITCHaveAHeart.com. We will again have our very popular raffle to win a 42" LCD TV or \$1500 in cash! The tickets are \$10 for 1 ticket or \$25 for 3 tickets. You do NOT need to be at the Gala to win the raffle prize. To enter the raffle, print out the attached raffle ticket page, fill out your contact information and mail your completed ticket stubs and check payable to Insuring the Children to 4760 Red Bank Expressway, Suite 218, Cincinnati, OH 45227. Several local insurance employers will have raffle sales drives closer to the Gala date. If you would like pre-printed tickets to sell at your place of business, please contact me at LauraLee.Gayfield@cinfin.com.

*Laura Lee Gayfield, CPCU
HAH Gala PR Chair*

THIS ISSUE

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- * *Have a Heart Gala*
- * Past Presidents Speak Up
- * UC Career Fair
- * Cyclones Night

PAST PRESIDENT ADVISORY BOARD

As part of the 2008-2009 plans, your board has taken the opportunity to gain the "sage" advice of the Past Presidents of the Chapter. That group includes the following:

- Bob Braun
- Jerry Clark
- Greg Deimling
- Bob Hitch
- Mike Holm
- Julie Kadnar
- Don Malecki
- Jim Meyer
- Bob Nottingham
- Bud Phelps
- Sharyn Prime
- Eli Shupe
- Steve Smith
- Brian Wood

We have brought this group together on three separate occasions, which has resulted in some suggestions to bring before the current board for consideration. They have suggested things like; more cooperative events with other insurance organizations, increased frequency of breakfast meetings, conducting a research project, other types of networking social activities, mentoring for new designees and updating the "History of the Cincinnati Chapter CPCU Society," originally submitted by Don Yelton. The "hot" topic at our last gathering was an effort to introduce the CPCU curriculum into one of the local colleges/universities. There was considerable interest in this by all.

The ideas and suggestions from this advisory group will be brought before the current board for consideration and possible implementation now, or in our next business year starting this fall. Special thanks to all the Past Presidents for taking time to support the Chapter.

*Mike Koscielny, CPCU
President Elect*

CINCINNATI CHAPTER ATTENDS UC CAREER FAIR

One of Kathy Balzano's goals as CPCU Cincinnati Chapter President was recently attained. Kathy wanted a CPCU booth at a college career fair to share with college students some opportunities that they may find in the insurance industry. Bob Hitch, Greg Deimling, Mona Vallandingham, and myself, set-up and ran a booth at the University of Cincinnati School of Business' Career Fair at the end of February. About 260 UC college students attended the fair. We shared with UC students the many insurance industry opportunities that may await them when they graduate. Most students were pursuing degrees in Accounting, IT, and Finance. Some students hadn't thought about a career in insurance, but indicated that they would start considering it. A few students even approached us because they want to go into the insurance industry after graduation! It was a very rewarding and successful day.

We collected many resumes that day and also received a big binder of resumes of UC School of Business students. Several students were also looking for co-op and internship opportunities. If your company is interested in seeing these resumes, please contact me at LauraLee.Gayfield@cinfin.com.

Special thanks to Mike Holm for arranging the booth display and materials being sent to us for the career fair.

*Laura Lee Gayfield, CPCU
Education Chair*

SAVE THE DATE

3/19/2009 - Ethic Breakfast
04/08/09 – CPCU Workshop:
Developing Resilience in a Rapidly
Changing World
04/25/09 – Have a Heart Gala
05/29/09 – CPCU Golf Outing

CPCU CYCLONES NIGHT

On Friday, January 9, 2009 the CPCU Chapter hosted the First Annual CPCU Cyclones night! Over 50 CPCU Chapter members and their families attended the event. The Chapter subsidized the event and everyone received a free t-shirt.

While the Cyclones did not beat the Trenton Devils, the game was action packed and certainly not a disappointment for all who attended. The seats were great, right beside the penalty box, where we were able to see a lot of Cyclones Forward #85, Justin Johnson!!!

We look forward to making this an annual event for the Chapter.

Melissa Hoffman, CPCU

2009-2010 ELECTION OF OFFICERS

Keep on the look-out for the ballot for our upcoming election of the 2009-2010 Officers. Here is the slate that our membership will be voting to these roles:

President - Michael W. Koscielny, CPCU CIC API

President Elect - Melissa Hoffman, CPCU

Vice President - Charles Fellows, CPCU

Treasurer - Todi Garay, CPCU, CPA

Secretary - Julie Barnhill, CPCU

As always, if you have interest in serving your fellow CPCUs as a member of our board, please contact Kathy Balzano at kathy.balzano@ohiocasualty-ins.com or Mike Koscielny at mkoscielny@amig.com.